

ONLINE OPPORTUNITIES



A.
300px by 100px

B.
Home 280px by 260px
Interior 205px by 180px

C.
Home 280px by 100px
Interior 205px by 100px

B.
Home 280px by 260px
Interior 205px by 180px

D.
176px by 195px

AD SIZE	Home Page	Interior Page
A. BANNER AD Exclusive to 3 advertisers. Runs on ALL pages.	\$795	
B. LARGE	\$495	\$445
C. MEDIUM	\$375	\$335
D. SMALL	\$325	\$295

DIRECTORIES	Price Per Month
ENHANCED LISTING	\$150

SPONSORSHIP	Price Per Month
VIDEO PLAYER Logo above EVERY video	\$995
FEATURED VIDEO COMMERCIAL Commercial before and after featured video	\$495
MOM BLOGS Logo on home and interior pages	\$495
STORYTIME Commercial before each book review	\$295
PICTURE PERFECT Logo on home and interior pages	\$295
MOMS NETWORK Logo on home page and EVERY profile	\$259
FEATURE STORY Logo on home and interior pages	\$225

Effective January 1, 2012. All rates are net and subject to change.