

2012



WEEKLY E-NEWSLETTERS

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A.

B.

C.

Here's to a bright and hopeful 2012
Michele Whiteaker shares a favorite photo, above, from her family's trip to Cedar Grove Park. The picture reminds her of that day, and the white daisies inspire her that 2012 will be bright and hopeful. For the upcoming year, Whiteaker lists a few wishes she has for you and your family ... [read blog](#)

Nonprofit uses reading as a tool to give back
OneOC, an organization promoting storytelling as a opportunity to give back to one's neighborhood, recently held its Spirit of Giving event. More than 1,700 first graders participated in a service-learning experience. The program sparks a love of reading in children and encourages them to volunteer in their community ... [read story](#)

Second Step Program receives new windows
Milgard Windows and Doors of Temecula donated 60 high-end, self-locking windows, which A New View Windows and Doors of Anaheim installed in apartments that house victims of abuse in With Tender Loving Care's (WTLC) Second Step Program. WTLC helps individuals and families escape domestic violence and supplies related resources. The Second Step apartments provide victims of abuse and human trafficking with a safe shelter ... [read story](#)

Family Resources

Babies/Maternity	Camps	Education	Enrichment/Sports
Family Services	Healthcare	Just For Moms	Preschool/Kindergarten
Party Planning	Places to Go	Retail	

BENEFITS

- Delivered every Wednesday
- Sent directly to active moms
- Delivers powerful customer messages
- Offers premium ad placement

AD SIZE (Width by Height) Pricing Per Week

A. LEADERBOARD	728px by 90px	\$425
B. TOP	280px by 260px	\$350
C. MIDDLE*	280px by 100px	\$295
D. BOTTOM	280px by 260px	\$325

*ONLY ad available with .GIF animation

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Effective January 1, 2012.
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