

it's finally here!

everybody's talking about it!



don't miss it!

the
OCFAMILY
KIDS | EXPO
2010

**OC Family Kids Expo Sponsor
& Exhibitor Participation Kit**
(Part of the 2010 SoCal Green Solutions Expo)

overview:

The 2010 OC Family Kids Expo is a two-day event for the entire family at the Orange County Great Park, Irvine. The expo offers families a variety of products and services to enhance their way of life, from family green products to baby products to schools, camps and family entertainment. The expo will attract more than 3,000 families over the course of the two days.

expo features:

Parents, kids and exhibitors will experience a high-energy interactive marketplace atmosphere, with:

- Product demonstrations
- Live entertainment
- Bounce houses
- Games & contests
- Music
- And much more

media exposure:

Expo marketing & advertising campaign includes:

- Online promotions
- Magazine advertisements
- Newspaper advertisements
- Direct mail
- Community awareness programs

the opportunities:

BOOTH RATES:

10 x 10	\$595
10 x 20	\$995

BOOTHS INCLUDE:

- Exhibitor identification sign
- 6 ft. long table with linen
- (2) chairs
- Pop-up tent
- 500 watts of electricity
- Cart service for loading and unloading (if needed)
- Company name and web address in the Event Program
- FREE listing in the Exhibitor Directory on www.ocfamily.com



sponsorship levels:

TITLE SPONSOR: \$7,500

- Official title recognition of Presenting Sponsor
- Logo display on all available signage & event marketing
- Exhibitor table (10 x 20) with premium positioning at entrance of the OC Family Expo
- Tent (covers each table from the top)
- (2) Chairs
- Table linens (one per table)
- 500 watts of electricity
- Full page, back cover on the event program
- Inclusion in all available press releases and media buys
- Company name and web address in the Event Program
- FREE listing in the Exhibitor Directory on **www.ocfamily.com**
- (2) Full-page ads in OC Family Magazine
- Company e-blast sent to OC FAMILY database
- Distribute company product/material in attendee goodie bag
- Complimentary exhibitor parking

PLAY ZONE & PICNIC AREA: \$5,000

- Official title recognition of Picnic & Play Zone Area
- Logo display on all available signage & event marketing
- Exhibitor table (10 x 20) with premium positioning near play zone
- Tent (covers each table from the top)
- (2) Chairs
- Table linens (one per table)
- 500 watts of electricity
- Full page ad in the event program
- Inclusion in all available press releases and media buys
- Full-page ad in OC Family Magazine
- Company name and web address in the Event Program
- FREE listing in the Exhibitor Directory on **www.ocfamily.com**
- Distribute company product/material in attendee goodie bag
- Complimentary exhibitor parking

BAG SPONSOR (SHOPPING/RECYCLE BAG): \$3,500

- Official recognition as Event Bag Sponsor
- Logo displayed on all event bags distributed at event
- Exhibitor table (10 x 10)
- Tent (covers table from the top)
- (2) Chairs
- Table linen
- 500 watts of electricity
- Inclusion in all available press releases and media buys
- Half-page ad in OC Family Magazine
- Company name and web address in the Event Program
- FREE listing in the Exhibitor Directory on **www.ocfamily.com**
- Distribute company product/material in attendee goodie bag
- Complimentary exhibitor parking

To become an exhibitor or sponsor call today!
949.757.1404 ext. 255 or visit ocfamily.com

social green solutions expo

The Green Solutions Expo is the main source for everything green and eco-friendly. New to the green movement? This is the perfect place for all members of the movement, novices and experienced. We share great tips, ideas, information, product information and much more.

One of our most unique offerings is an interactive green community, the Green Solutions Expo Social Network! The Green Solutions Expo is an avid believer in reducing waste in any way possible, and being paperless is one of the many ways to do just that.

Among our many features you will find are; news, information, comments, and special promotions for the Green Solutions Expo show.

GREEN SOLUTIONS EXPO

churm media

Churm Media is a leading regional, full-service media company based in Newport Beach, California. The privately held company publishes 5 niche consumer magazines and 4 interactive websites serving readers and advertisers in five Southern California counties — Orange, Los Angeles, San Diego, Riverside and San Bernardino. The company prints and distributes more than 400,000 magazines per month with a total audience — print, online and events — of more than 1.5 million readers/viewers per month.

Churm Media also has gained widespread recognition for the development of **RipeOrange**, an independent marketing, communications and design firm, which serves the marketing needs of clients and provides custom media and event opportunities for a diverse roster of clients.



ripeorange



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Learn more and reserve your exhibitor space, tell them a little birdie told you

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